



### *Company name*

Iberinform

### *Contact person*

Felipe García Magaz

### *Product or service*

Insight View

### *Successful case description*

Insight View is the first tool that incorporates, in a single solution, functionalities for low risk customer prospecting, financial in depth analysis of companies or groups of companies as arranged by the user (Finance module) as well as management of its B2B commercial risk (Risk module), offering an integral vision of the customer throughout its life cycle and enabling the user to share information between the different areas of your company or request a recovery of an invoice pending payment.

Insight View also allows an SME to search for quality prospects, analyze and manage customers and establishing risk management and default mechanisms as large companies do. The tool incorporates an access to the credit bureaus such as Asnef Empresas or RAI, and keeps all the financial and commercial information that Iberinform supplies, either public or gathered through direct interviews, always updated at no additional cost.

### *Link*

[www.insightview.es](http://www.insightview.es)